

M|C Social Media & Network Specialist

Helping Small to Mid-Size Companies Grow and Increase Brand Awareness



What We Do

- Manage your social media marketing
- Create brand awareness and build your business credibility
- Generate Leads by customer/client engagement
- Find target audience where your potential customers/clients are
- Maintain trustworthiness to your business
- Keep up-to-date on all the latest industry and social media platform developments
- Share industry-related news on your page
- Encourage fans/clients to recommend and share your posts and page
- Delete spam posts and Reputation Management

\$250/Month

BRAND PRESENCE
2 Post/week on Facebook & Instagram
Includes: Reputation Management but with limited engagement
(Contact us for more info)

\$450/Month

2-3 Posts/week on Facebook & Instagram
Brand Awareness, Target Audience, Share Industry News, Daily Engagement, Reputation Management
(Contact us for more info)

\$750/Month

4 Posts/week+ on Facebook & Instagram
Daily engagement on all of the above services
Prepare FB Ads and provide data analysis
Attend special events and take photos for content

\$1,000/Month

Manage all Social Media Platforms*
Includes all of the above services+ Design and Create Email Campaign/Newsletter + monitoring/management of monthly or bi-weekly newsletter, Photography/Video/Attend Special Events, Special Projects
(Contact us for more info)

Relax and Leave All the Socializing to Us!

Ask us about our Social Media Take-over Campaign Package

EXTRAS

*Product Photography & Filming | Attend at special events and promotions | Prepare and Manage FB Ad Campaigns |
*Twitter, Pinterest & LinkedIn Management | Customized Packages are also available. Call to inquire - 647-209-5511
All services are from Mon-Friday*

✉ info.mcsocialmedia@gmail.com | ☎ **647-209-5511**

What's the Big Deal About Social Media?

Social Media Marketing has become the number one method of sharing information and getting people to know about you. You want to ensure that you are building your reputation and promoting your brand awareness so that you stay in the 'know'. It takes a lot of work to build social media relationships and as we know, it's more than just posting funny pictures and videos. Social Media marketing services are an essential aspect of your Public Relations and customer service strategies. It's the trending method to connect to your fans, customers and complementary business in your industry, but most importantly, to get your messages in front of your customers.

Your Posts and Pics Must be Visually Appealing and eye-catching. It must be relevant and have value and must have a clear call-to-action. **Facebook** helps drive people to your website and is an easy way for potential customers to express interest in your business and your products. **Instagram** has become the number one platform for all genres. Think of it as free advertising. Reach out to target markets by showcasing your products with regular posts by using appropriate hash tags to generate leads. Having a **Twitter**, **Pinterest** and Instagram presence gives instant credibility to your business and your brand. It's like the new "word of mouth" marketing method. This platform is where everyone will go first to find you.

CREATIVE | PASSIONATE | DRIVEN

Your Success is our Success!

Reputation is Everything!

Just like you, we care about your business reputation

People in general, as well as your customers/fans are usually awesome, however, some may not have good things to say. It is usually the disgruntled customer/fan who would spread something negative about you or about your brand. When this happens, you need to respond back appropriately to control the damage. We will monitor all of these avenues and take care of the positive, negative and neutral comments. We will also bring any issues to your attention, thank fans for positive comments and get them to spread the word. In addition, we will also act as a bridge between you and the upset customer/fan and try to resolve issues if there are any.

ABOUT US

Leave everything to us while you focus on your business. We are a boutique social media and public relations management company that works with clients specializing in helping them raise their brand awareness and name recognition through both traditional and social media.

We are dedicated to working with small to mid-size emerging companies to help grow their audience and maintain a trustworthy brand presence - at an affordable fee. Our exclusive cost-effective methods have been successful for clients in many industries. We understand you're very busy and may not have time to manage your social media. That is why you can leave everything to us while you focus on your business.

We will sit with you and review your company profile and help you find the right solutions for your advertising needs.

Relax and leave the socializing to us!

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